



Cannabis Category Review #3 FY2025
Product Call Criteria
Product Launch: March - May 2025

All classes of cannabis will be reviewed and all products submitted will be considered for listing. However, the below areas are of particular interest to Category for this product call.

Product Class	Criteria
Whole Flower	<ul style="list-style-type: none"> -High quality, hand trimmed, hang dried, cured, and hand packaged flower - New and unique genetics - Size extensions of top sellers -All size formats are of interest, but specially <ul style="list-style-type: none"> • 7g (Hybrid, Indica, Sativa) • 14g (Hybrid, Indica, Sativa) - CBD and balanced-focused flower - 3.5g and 7g
Pre-rolls	<ul style="list-style-type: none"> - Single 0.5g pre-roll (Indica, Sativa, Hybrid) - 3 packs - premium quality - 20 packs - 14 x 0.5g format - Pre-roll extension of top selling whole flower products - Glass tip - Premium single pre-roll - CBD dominant pre-rolls - New and unique genetics
Vapes	<ul style="list-style-type: none"> - No artificial or synthetic ingredients - Strain specific - 510 Thread Cartridges (1g, 1.2g, 2g) - All-in-one disposable vape pens - Balanced (THC/CBD) - High CBD - Live Resin/Full Spectrum
Concentrates	<ul style="list-style-type: none"> - Infused Pre-rolls - all types and sizes - Live Rosin - Live Resin - Shatter/Wax - Honey Oil - Hash - Temple Ball - Diamonds - Unique/innovative concentrates
Edibles	<ul style="list-style-type: none"> - Zero sugar/low in sugar/low calorie - Soft Chews - Live resin/rosin edibles - Baked Goods - Edibles containing rare cannabinoids (THCV/CBG/CBN/CBC) - Unique/innovative edibles
Ingestible Extracts & Capsules	<ul style="list-style-type: none"> - Unique/innovative extracts
Ground/Milled	<ul style="list-style-type: none"> - 28g - New genetics
Beverages	<ul style="list-style-type: none"> - No Sugar/low in sugar/low calorie - Rare cannabinoids - Carbonated beverages - new flavors for spring 2025 - 5mg THC beverages
Topicals	<ul style="list-style-type: none"> - Salve stick - Roll on stick - Transdermal products
Seeds	<ul style="list-style-type: none"> - New genetics
One Time Orders	<ul style="list-style-type: none"> - 420 themed cannabis products. All classes, but specially flower, pre-roll and edibles. - Premium Flower - 3.5g, 7g, 14g - Springtime themed products - All classes - Unique/innovative products - Premium concentrates

Please submit all documentation by Tuesday January 7th, 2025 to: productapplications@ShopCannabisNL.com