

NLC FY2022 CATEGORY REVIEW SCHEDULE

APRIL 2021 LIQUEURS (April 12, 2021)	MAY 2021 WINE - BEAUJOLAIS NOUVEAU (May 2, 2021)	JUNE 2021 WINE - USA (June 1, 2021)	JULY 2021
AUGUST 2021 WINE - SPAIN, PORTUGAL & PORT (August 9, 2021) BRANDY & COGNAC (August 16, 2021)	SEPTEMBER 2021 WINE - LARGE FORMAT (September 1, 2021) WINE - ROSÉ (September 13, 2021) BEER (September 13, 2021)	OCTOBER 2021 WINE - SMALL FORMAT (Oct 4, 2021) WINE - FRANCE (Oct 18, 2021) READY-TO-DRINK (October 11, 2021)	NOVEMBER 2021 TEQUILA (November 1, 2021) GIN (November 8, 2021)
DECEMBER 2021 RUM (December 6, 2021) VODKA (December 13, 2021)	JANUARY 2022 WINE - CHILE (Jan 4, 2022)	FEBRUARY 2022 WINE - SOUTH AFRICA (Feb 1, 2022) CHRISTMAS GIFT PACKS (February 7, 2022)	MARCH 2022 WINE - GERMANY (March 1, 2022) WHISKY & SCOTCH (March 7, 2022)

Category Manager will email National and Local Agents, in the month specified above, to notify them that a Call for Order is open and detail any specific criteria they are looking for in the products being applied for, as well as applicable deadlines.

CATEGORY REVIEW PROCESS

STEP 1: CATEGORY CALL OUT Category to review the category and notify Agents criteria that they are looking for in the new listings.	STEP 2: PRE-SUBMISSION Agents are required to submit Pre-submission Application + Product/Label Image. (2 weeks)	STEP 3: INITIAL DECISION Category Management will review the submissions and notify Agents of any products for which they wish to review samples. (2 weeks)	STEP 4: REVIEW OF SAMPLES Product samples are reviewed by the Category Management and Product Knowledge teams. (4 weeks)	STEP 5: FINAL LISTING AND DELISTING DECISIONS Category Management to make final decisions on listings and delistings. Product Listing Applications will be requested for new listings. (4 weeks)
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